

**DEMAND NO. 17**  
**INFORMATION AND PUBLIC RELATIONS**

B - Social Services (d) Information and Broadcasting	<b>2220</b>	Information and Publicity
(h) Others	<b>2251</b>	Secretariat - Social Services

I. Estimate of the amount required in the year ending 31st March, 2023 to defray the charges in respect of Information and Public Relation .

	<b>Revenue</b>	<b>Capital</b>	<b>Total</b>
<b>Voted</b>	<b>177717</b>	<b>-</b>	<b>177717</b>

II. Details of the estimates and the heads under which this grant will be accounted for:

*(In Thousands of Rupees)*

	Actuals 2020-21	Budget Estimate 2021-22	Revised Estimate 2021-22	Budget Estimate 2022-23
<b>REVENUE SECTION</b>				
M.H. <b>2220 Information and Publicity</b>				
01 Films				
<b>01.001 Direction and Administration</b>				
60 Establishment				
60.00.01 Salaries	1087	1608	1608	1717
60.00.11 Travel Expenses	-	25	25	50
60.00.50 Other Charges	11216	11295	11295	10300
60.00.51 Sikkim Film Promotion Board	-	2000	2000	600
60.00.52 Incentive for Film Production	-	-	-	15000
Total      60 Establishment	12303	14928	14928	27667
Total <b>01.001 Direction and Administration</b>	12303	14928	14928	27667
Total      01 Films	12303	14928	14928	27667
60 Others				
<b>60.001 Direction and Administration</b>				
60 Establishment				
60.00.01 Salaries	18747	19774	19774	23137
60.00.11 Travel Expenses	97	274	274	274
60.00.13 Office Expenses	2407	3680	3680	2208
60.00.50 Other Charges	-	33	33	9133
Total      60 Establishment	21251	23761	23761	34752
Total <b>60.001 Direction and Administration</b>	21251	23761	23761	34752
<b>60.101 Advertising and Visual Publicity</b>				
00.00.01 Salaries	628	913	913	974
00.00.50 Other Charges	8125	8600	8600	3600
00.00.72 Media Fellowship Scheme	-	-	-	2000
00.00.73 Shining Sikkim	29972	30000	30000	20000
Total <b>60.101 Advertising and Visual Publicity</b>	38725	39513	39513	26574
<b>60.102 Information Centres</b>				
00.44 Head Office Establishment				
00.44.01 Salaries	1603	1923	1923	2233
00.44.02 Wages	10830	11771	14741	15154
00.44.11 Travel Expenses	-	33	33	32
00.44.13 Office Expenses	799	1000	1000	708

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads		Actuals 2020-21	Budget Estimate 2021-22	Revised Estimate 2021-22	Budget Estimate 2022-23
Total	00.44 Head Office Establishment	13232	14727	17697	18127
	46 Gyalshing District				
	00.46.01 Salaries	4111	4814	4814	3928
	00.46.11 Travel Expenses	33	33	33	32
	00.46.13 Office Expenses	245	306	306	410
Total	46 Gyalshing District	4389	5153	5153	4370
	47 Mangan District				
	00.47.01 Salaries	2283	2833	2833	2682
	00.47.11 Travel Expenses	33	33	33	33
	00.47.13 Office Expenses	298	396	396	255
Total	47 Mangan District	2614	3262	3262	2970
	48 Namchi District				
	00.48.01 Salaries	3606	4732	4732	5037
	00.48.11 Travel Expenses	26	33	33	33
	00.48.13 Office Expenses	238	298	298	373
Total	48 Namchi District	3870	5063	5063	5443
	49 Pakyong District				
	00.49.01 Salaries	-	-	-	1
	00.49.11 Travel Expenses	-	-	-	1
	00.49.13 Office Expenses	-	-	-	1301
Total	49 Pakyong District	-	-	-	1303
	50 Soreng District				
	00.50.01 Salaries	-	-	-	1
	00.50.11 Travel Expenses	-	-	-	1
	00.50.13 Office Expenses	-	-	-	1301
Total	50 Soreng District	-	-	-	1303
Total	<b>60.102 Information Centres</b>	24105	28205	31175	33516
	<b>60.109 Photo Services</b>				
	60 Establishment				
	60.00.01 Salaries	2921	4357	4357	4606
	60.00.11 Travel Expenses	-	33	33	33
	60.00.13 Office Expenses	-	573	573	73
	60.00.50 Other Charges	-	-	-	5000
Total	60 Establishment	2921	4963	4963	9712
Total	<b>60.109 Photo Services</b>	2921	4963	4963	9712
	<b>60.110 Publications</b>				
	62 Sikkim Herald				
	62.00.01 Salaries	31244	36123	36123	38379
	62.00.02 Wages	1610	1610	1610	1610
	62.00.11 Travel Expenses	-	33	33	33
	62.00.13 Office Expenses	425	537	537	389
	62.00.50 Other Charges	12941	3500	3500	2300

(In Thousands of Rupees)

Major /Sub-Major/Minor/Sub/Detailed Heads		Actuals	Budget	Revised	Budget
		2020-21	Estimate 2021-22	Estimate 2021-22	Estimate 2022-23
Total	62 Sikkim Herald	46220	41803	41803	42711
Total	<b>60.110 Publications</b>	46220	41803	41803	42711
Total	60 Others	133222	138245	141215	147265
Total	<b>2220 Information and Publicity</b>	145525	153173	156143	174932
M.H.	<b>2251 Secretariat- Social Services</b>				
	<b>00.090 Secretariat</b>				
	18 Information and Public Relation Department				
	18.00.01 Salaries	2256	2534	2534	2705
	18.00.11 Travel Expenses	-	21	21	30
	18.00.13 Office Expenses	40	50	50	50
Total	18 Information and Public Relation Department	2296	2605	2605	2785
Total	<b>00.090 Secretariat</b>	2296	2605	2605	2785
Total	<b>2251 Secretariat- Social Services</b>	2296	2605	2605	2785
Total	<b>REVENUE SECTION</b>	147821	155778	158748	177717
Total	<b>Voted</b>	147821	155778	158748	177717